



Brussels Airlines @ BBC Krakow Meeting

Agnieszka Dąbrowska, Key Account Manager Lufthansa Group
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LHG in Poland

 7 destinations in Poland

 323 weekly flights from LHG ex Poland

 6 LHG Airlines & 7 business units

 ~3.000 LHG employees in Poland



Brussels Airlines in Poland

6 weekly flights Warsaw- Brussels



SN 2556 Day 12345-7 WAW-BRU 18:05 – 20:10



SN 2555 Day 12345-7 BRU – WAW 15:20 – 17:15
Operated by Airbus A319 (141 Seats)



Expected resumption of flights Krakow – Brussels



Brussels Airlines (SN)

- **Brussels Airlines is the home carrier of Belgium** and one of the four network airlines of the Lufthansa Group.
- **Over 85 destinations**, 17 of which are in Sub Saharan Africa.
- Employs 3,200 people.
- Operates more than 40 aircraft.
- Brussels Airlines **aims to emit 50% less CO2 by 2030** compared to 2019 and **plans to be carbon neutral by 2050**.
 - E.g. in 2023, Brussels Airlines we welcome three state-of-the-art Airbus A320neo allowing the airline to significantly lower its CO2- and noise-emissions on its medium-haul network.
 - Next to that, we aim to operate its first flight using Sustainable Aviation fuel (SAF) by 2023.



Our Expertise

BRUSSELS, YOUR CONNECTION TO EUROPE AND BEYOND



Brussels, the heart of Europe

As the headquarters to the European Union and NATO, this metropolis is often referred to as The Capital of Europe. While certainly international, it offers more than governmental buildings to uphold this well earned title. It is the ultimate European city with a mosaic of languages and cultures!

Brussels is your connection with the rest of Europe. Making it possible to travel to the biggest European capitals within only a few hours.

Our Expertise

AFRICA, DESTINATIONS AND FREQUENCIES

City	Freq/week
Abidjan	7
Accra	6
Banjul	5
Bujumbura	2
Conakry	3
Cotonou	3
Dakar	7
Douala	7
Entebbe	7
Kinshasa	7
Freetown	4
Kigali	5
Luanda	3
Lomé	5
Monrovia	5
Ouagadougou	3
Yaoundé	7

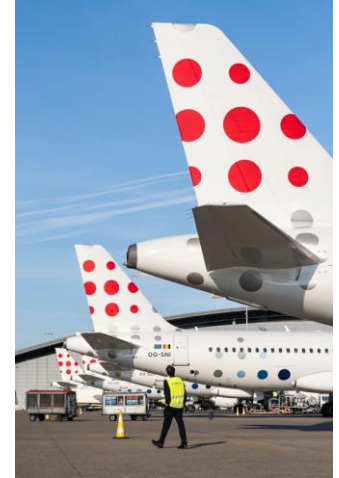
City	Freq/week
Abuja	5
Lagos	5
Malabo	7
Luanda	3
Port Harcourt	5
Nairobi	5
Johannesburg	14
Capetown	5



Brussels Airlines - Fleet

41 AIRCRAFT

- 15 Airbus A319 (141 Seats)
- 17 Airbus A320 (180 Seats)
- 3 new A320neo will join the fleet in 2023
- 9 Airbus A330 (295 Seats)



Brussels Airlines Lounges at Brussels airport: Relaxing and luxurious atmosphere with a fantastic runway view



THE LOFT by Brussels Airlines and Lexus

- Best Airline Lounge (World Travel Awards 2019, 2020, 2021 & 2022)
- Finest luxury and design
- Inspired by Japan's finest traditions of "omotenashi", the art of hospitality
- A taste of Belgium

The Sunrise

- Unlimited views of the tarmac and runway
- Astonishing sunsets

Brussels Airlines Business Class: The feeling of flying in an exclusive boutique hotel



Our hospitality: even more comfort, privacy and plenty of room for working or relaxation



A Belgian touch: A beautiful design based on Belgian Art Nouveau and a Belgian bar



Safe haven in private cocoon space: A comfortable seat with lots of free space



Culinary highlights: Culinary delights created exclusively by our Belgian Michelin-starred chefs

Brussels Airlines Premium Economy Class: Relaxation from head to toe



Unwind all the way

- Expanded armrest separating travelers from their neighbour
- 23% more legroom than in Economy Class
- Generous 40% seat recline allowing a relaxing sleep



Comfort in your own space

- 13.3" HD touchscreen with an integrated USB power plug
- Bigger headrest and footrest, a large tray table
- AC power plug

Brussels Airlines: Short and medium-haul offer

Business Class fares offer flexibility and maximum comfort

- Guaranteed free middle seat
- Gourmet menu and unlimited choice from the in-flight menu
- complimentary beverages (both alcoholic and non-alcoholic)

Economy Class

- Wide selection of snacks, sandwiches, salads and drinks (some for a fee)



Sustainable aviation: Lufthansa Group sustainable strategy at a glance, verified by the SBTi (Science Based Target initiatives)



Modern fleet

At least 190 fuel-efficient aircraft by 2030

Efficient flight operations

Optimizing day-to-day flight operations using the latest technology

Sustainable Aviation Fuel (SAF)

Sustainable aviation fuel as a real alternative to fossil fuel

Carbon-neutral flying

Carbon-offsetting through certified and sustainable climate-protection projects

Intermodality

Creating an intelligent network between rail and air transport

Reducing waste and plastics

Less waste and replacement of single-use plastic articles by 2025



Green Fares: More sustainable flying with our new fares



New Green Fares: Economy Green and Business Green

- Includes reduction and offsetting of flight-related CO₂ emissions in the ticket price
- Available for all flights within Europe* on Austrian Airlines, Brussels Airlines, Lufthansa, SWISS, Air Dolomiti, Edelweiss and Eurowings Discover.
- 20% of the individual CO₂ emissions are reduced by the use of sustainable aviation fuels (SAF)
- Remaining 80% of the individual CO₂ emissions tracked are offset by an equivalent contribution to high-quality climate-protection projects
- **Greater flexibility (rebookable, without a change fee)**
- **20% more status and award miles**



* Our Green Fares can be booked on all flights within Europe and on flights to/from Algeria, Morocco, and Tunisia.

Thank you for your
attention!



<https://www.youtube.com/watch?v=Ja4dlMp2DpM>

Lufthansa Group in Poland, summer 2023

